

Joining hands to boost state's digital platform

METRO NEWS

Monday, 12 Oct 2020

By ILI AQILAH



Khairul (centre) witnessing the exchange of documents between Meor Rezal (left) and Rusli.

NEPOLINK Sdn Bhd and Pois Sdn Bhd are the latest companies to help Digital Perak Corporation Holdings boost the state's digital application and management platform.

Digital Perak chief executive officer Meor Rezal Meor Redwan said the two companies would focus on digital management and digital solution development.

Meor Rezal said the collaboration with Nepolink involved about 250 internal digital media televisions that would be placed at 133 locations across the state.

"These locations include government agencies, hospitals and tourist spots, where information, announcements and programmes by the state government will be shown.



Meor Rezal (left) exchanging documents with Eidia while Khairul (centre) looks on.

"It will take up to 12 months for the company to instal the televisions," he said after the signing of a memorandum of understanding with Nepolink chief executive of cer Rusli Awang and Pois managing director Eidia Erianny Abdul Rahim in Ipoh.

Witnessing the ceremony was state communication, multimedia, youth and sport committee chairman Khairul Shahril Mohamed and Nepolink chairman Datuk Seri Abdul Halim Mohd Tahir.

Meor Rezal said the collaboration with Pois would focus on digitising the agriculture sector. "They will provide the application system and digital training to boost the productivity of farmers who are involved in this programme.

"While we do not have a speci c target, we hope to get at least 50 farmers involved in the rst phase," he said.

"We believe the transition from a conventional system to digital will improve product quality and create business intelligence among farmers," he added.