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#MyDigitalMaker Fair Returns To Inspire Young Digital MakersBy *Business Today Editorial* October 11, 2021*YB Tan Sri Datuk Seri Panglima TPr. Haji Annuar bin Musa, Minister of Communications and Multimedia*

The Malaysia Digital Economy Corporation (MDEC) today announced the return of the #MyDigitalMaker Fair 2021 to be held for the second year through a virtual platform, which take place from 11 October to 21 November 2021.

“We must future-proof our children with essential skills that will help them thrive in the fast-evolving digital economy. Initiatives such as MDEC’s #mydigitalmaker Movement aims to play a crucial role to prosperously transform Keluarga Malaysia into being digitally-savvy, to achieve the goals of MyDIGITAL and the 12th Malaysia Plan,” says YB Tan Sri Datuk Seri Panglima TPr Haji Annuar bin Musa, Minister of Communications and Multimedia.

Conducted via a five-part series, each series is designed to give visitors a hands-on digital experience through a variety of exciting programmes – career path awareness, digital-making workshops for teachers and students, self-learning content, competitions, webinars, and exhibitions. It will focus on specific localities within the Perak, East Coast, Kedah, Sabah as well as the Central and Southern regions.

This flagship event for MDEC's #mydigitalmaker Movement, launched in August 2016, was created to provide experiential opportunities and to inspire future generations to embark on career pathways towards digital technology, in line with the Malaysia Digital Economy Blueprint (MyDIGITAL). It involves strategic programmes that help strengthen digital skills among youth such as coding, application development, 3D printing, robotics, embedded systems and data analytics. It has since brought awareness about digital innovation and creativity to more than 82,000 participants.

"The #mydigitalmaker Movement is a crucial programme in inculcating a love for all things digital and equipping our next generation of digital producers and leaders with not only the necessary skills and knowledge but a digital-first mindset. The 12th Malaysia Plan has made digital central to the growth of the economy and MDEC will continue to drive the digital economy forward, in line with Malaysia's vision," said Mahadhir Aziz, CEO, MDEC.

Overall, the #MyDigitalMaker Fair 2021 will also feature exclusive content from a wide range of tech and communication players such as TikTok Malaysia, IBM Malaysia, PlayStation Studios Malaysia, Digi Telecommunications and Maxis, as well as local and international non-profit organisations such as UNICEF Malaysia and Code.org.

"I want to thank MDEC for inviting me to participate in this year's #mydigitalmaker Fair. It's been an honour for Code.org to work closely with the MDEC team for the past several years as an official Code.org International Partner," said Hadi Partovi, CEO of Code.org.

In conjunction with the fair, TikTok Malaysia is supporting the effort to ignite interest in digital technologies to school students and teachers by launching the #BelajarDigital awareness campaign.

Since its inception in 2017, the flagship event of the #mydigitalmaker Movement has brought