

Digital Perak to provide cashless ecosystem through partnership

KIPLEPAY Sdn Bhd (KiplePay) has entered into a collaboration with Digital Perak Corporation Holdings (Digital Perak) to enable cashless transactions for government services and businesses in the state.

People will now be able to use cashless methods to pay for various services via the Digital Perak portal.

The services include training courses, co-working space, computer lab and office through Hab Inovasi and Multimedia (HiM) as well as asset booking, quit rent and summons payment with local councils in Perak.

For businesses, merchants under Digital Perak's S.M.A.R.T Niaga @ Perak programme will be able to provide cashless payments for

in-store and online transactions.

KiplePay will provide a merchant app that enables cashless payments for in-store transactions and the KipleBiz Unified Payment platform will support merchants who sell their services or goods online with payment gateway services that facilitate multiple modes of payments, such as online banking, debit or credit cards and multiple e-wallets.

"The Covid-19 pandemic has changed many aspects of our lives and pushed many SMEs to the edge," said KiplePay chief executive officer Kay Tan.

"We need to keep finding ways to keep our citizens safe but also to revitalise businesses.



"One way to do this is to provide enablers for public sector services and to help SMEs to go digital as quickly as possible.

"We want to extend our gratitude to the Perak government for their continuous efforts to reduce the risk associated with cash handling for both citizens and businesses," he added.

Tan said the new cashless initiatives at local councils, government

departments and agencies as well as businesses in the state would be able to keep people safe and help merchants to survive and even thrive during tough times.

Digital Perak chief executive Meor Rezal Fitri Meor Redwan said the collaboration with KiplePay was part of its efforts towards achieving national aspirations under Industrial Revolution 4.0 to automate all services of the state

government via the internet.

"A seamless transition is important as it involves all stakeholders in the state.

"This will set the benchmark for the digital transformation agenda for businesses and government services," he added.

Tan and Meor Rezal signed the memorandum of agreement with Perak Menteri Besar Datuk Seri Ahmad Faizal Azumu as witness.

Tan (front, right) and Meor Rezal (front, left) at the signing of the memorandum of agreement, with Faizal (centre) as witness.