

Community

NEWS

Entrepreneurs Should Equip Themselves with Digital Skills



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It is vital for entrepreneurs to master the use of information and communications technology (ICT).

In the context of business in the current new norm, the digital era, besides facilitating matters, has started to take over.

Menteri Besar, Datuk Seri Saarani Mohamad, said the state government encourages collaboration with various parties to strengthen the module of Technical and Vocational Education and Training (TVET) that is needed in the job market.

According to him, the state government has spent over RM200 million throughout this year on economic stimulus packages to help affected citizens.

"Various programmes are also carried out to provide skills training.

"Among them is the TVET to expose the youth, whether those who are still in school or already working, to join the field of skills," he stated.

He said so during the launch of the TNB Reskilling Malaysia programme between TNB ILSAS and Digital Perak Corporation Holdings.

Present at the virtual ceremony were CEO of Digital Perak, Meor Rizal Fitri Meor Redwan; Director of Perak Entrepreneur Development Secretariat (STeP), Mohamad Rozlan Mohd Razali and Managing Director of TNB Integrated Learning Solutions (ILSAS), Siti Sarah Johana Mohd Said.

It was launched to improve the ICT knowledge and skills of small and medium entrepreneurs of the state via a series of ICT courses.

The courses include Interactive Video Editing, Creative Content Design and VYond – Interactive Platform for 15 local entrepreneurs under the Innovation and Multimedia Hub (HiM) of Digital Perak.

Saarani stated that the TNB Reskilling Malaysia programme is a very good initiative and is in line with the state government’s wish to increase the knowledge and skills of the workforce.

It also boosts the digital transformation of the state in facing the 4.0 Industrial Revolution (IR4.0).

“The programme offers various free training courses especially to employees of affected companies, and for small entrepreneurs to improve their skills.

“I hope that after the courses, the participants can increase the quality of skills and help their employers or businesses,” he added.

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